# Vector Graphics

A vector graphic is the ideal format to supply artwork for printing, as it can be easily edited and resized without compromising the image quality. Vector graphics is the use of geometrical primitives such as points, lines and curves which are all based on mathematical equations to represent images in computer graphics.

In true vector art, it doesn't matter if you zoom to 100% or 10000%, the image will stay perfectly clear.

Vector artwork can be supplied in the following file types:

- Encapsulated Post Script (EPS)
- CorelDraw (CDR)
- Adobe Illustrator (AI)
- Portable Document Format (PDF)

# Raster Graphics/Bitmaps

A raster graphic is made up of grids of pixels and can't be as easily edited or resized and in order to use raster graphics for printing they must first be converted or redrawn as vector graphics. If raster graphics are supplied, we will attempt to make this artwork useable.

Raster artwork can be supplied in the following file types:

- JPEG
- Bitmap
- PNG
- TIFF
- GIF