

Monty's Promotions - Information Sheet

Loose Registration

Loose registration is when there is more than one colour on the artwork, registration is to do with alignment. You will notice on some screen bottles process we recommend one colour print or loose registration disclaimer for multi coloured art. This is due to movement during the print process. The colours are aligned manually by the printer's eye. Movement can vary between 3-10mm in any direction with each colour.

What customer wants

What it could look like screen printed

THIS IS ART

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This is the same issue that can happen when a white base is not possible. The coloured art will not align perfectly with the white base that is printed first.

Registration issue with white base

THIS IS ART