

Introducing

Supacolour.

YOUR LOGO IN FULL-COLOUR, NO COMPROMISES

A cost-effective decoration process that simplifies the branding process.

Supacolour is a new way of branding.

A premium transfer is produced using a hybrid of digital for colours and traditional transfer printing.

- No colour limitations
- Captures very small and fine detail
- Bright vibrant colours
- Smooth with no transfer edge or obvious glue lines
- Provides free standing text and images with no heavy borders
- Provides colour gradients or shading
- Powerful photographic images – “a picture paints a 1000 words”
- White first layer means it goes on any coloured item (such as black) or on any uneven surface (such as non-woven material) without compromising the finished colour
- On apparel allows you to position and apply to areas inaccessible by screen printing such as the shoulder or collar
- Low cost for many colours
- Only one set up cost

