

Plastisol Transfers



These transfers are printed on to paper and then pressed onto the item requiring the branding. A screen is made for each colour in the logo.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif)

PROS

- Great for logos up to 7 colours.
- Nice soft thin print. The ink sits on top of the garment so the deposit of ink can be thinner.
- Perfect colour matching to PMS.
- Great consistency of colour for repeat orders.
- Perfect for hard to print items as the ink goes on all at once rather than having to register each colour.

CONS

- Unlike the digital transfer, there is a setup charge per colour for the screens and inks.
- It is difficult to setup and sample as it takes as much time to do this as it would to do the job.
- Can get expensive for larger size gear.